

Progress report of the Moringa (drum stick) Social Business No. 6

(1st April, 2013 – 31st July, 2013)

This is continuation report of our moringa social business of the last progress report. During the reporting period, moringa (drum stick) social business activities focused on the Partial Cutting, irrigation and caretaking of moringa trees. Moreover, planning to sell the young drum sticks and moroinga seeds in the local markets of India as well as export to Japan.

In detail the progress report includes:

Part-I: Activities:

1. Background
2. Work done
3. Work in progress
4. Work scheduled for next 4 months
5. Remaining Questions
6. Summary

Part II : Financial Reports:

- A. Income via moringa social business
- B. Economic expenditure during reporting period

Part-I: Activities related to moringa farm

1. Background:

Moringa social business is entering in the next phase; where our sale of moringa basic products (young drum sticks and moringa seeds) was started. In this reporting period, the focus of work was on the collection of moringa seeds, and cutting of moringa trees. Moreover, in summer the controlled irrigation and protection of plants from high sunlight and animals is crucial issue which was successfully done and now all of moringa trees are growing well and healthy.

2. Work done:

- a. **Partial cutting of moringa trees:** Partial cutting of moringa trees was completed in the month of May 2013. The moringa trees were cut by keeping about 3.5 feet stem (above the soil surface). After words in June/July new buds (small branches) on these stems started coming out (please see pictures of new buds).
- b. **Harvesting, Collecting moringa seeds:** The matured moringa sticks was harvested and sum total of 25 kg of moringa seed was collected, in this reporting period. Currently, we have total of 55.0 Kg of moringa seeds as on 31st July 2013 from our moringa farm and few young drum sticks was sold in local markets in Kusulamb.
- c. Other work like Irrigation, weeding, etc are the continue activities.

3. Work in progress

- a. Removing weeds, Caretaking of moringa trees, Irrigation work is in process.
- b. Planning and Sale of the moringa seeds in local market.
- c. Survey of Indian as well as foreign Markets for moringa and its products.

4. Work scheduled for next 4 Months

- a. Plan and sale young drum sticks in local Indian market.
- b. Next major focus on to plan and sale of moringa seeds and young drum sticks in the local markets of India as well as transport to Japan.
- c. Continue caretaking of moringa trees via weeding, irrigation.
- d. Complete the farm house construction at the side of moringa farm.
- e. Increase the income by increasing sale of moringa products.

5. Remaining questions

- a. Now we have about 55 Kg of moringa seeds. It requires sale early or/ make oil from these moringa seeds.
- b. Finding, survey of market to moringa young sticks and seeds.

6. Summary

During the reporting period, the partial cutting of moringa trees was completed and the sale of moringa seeds in local market of India was started. In this period we sold the moringa seeds (1.2 kg) in the Indian market, first time. Now we are finding the new customers to sell the moringa seeds. In this reporting period, the sale of young drum sticks

is less due to the partial cutting of the moringa trees. Next, our focus is on to increase the income by selling the seeds as well as young drum sticks.

We worked on Moringa social business as per this report and want to continue in the future.

Part II : Financial Reports

A. Income via moringa social business

- a. Previous closing balance: 11330 INR. (on 31st March 2013).
- b. Sale of moringa drums sticks and seeds in April to July 2013.
 - i) Total sale of young drum sticks in local market: 850 rupees (about 45 kg)
 - ii) Total sale of moringa seeds in India: 1600 INR.

Total income: 2450 INR (during April to July. 2013).

Total Balance on 31st July 2013: 13780 INR (Thirteen thousand seven hundred eighty only)

B. Existing Economic expenditure

During reporting period (April 2013 to July 2013), work on site of moringa farm. (At. Suppa, Tal. Patoda, Dist. Beed, Maharashtra, India) the following amounts of money spend.

Total of expenditure:	84300
(Breakdown details)	
Labor:	39600
Land Rent	38000 (land rent for six months)
Other expenditure:	6700

Other expenditure includes (Electricity bill: 3900; Maintenance of bore motor: 2800).

All above figures are in INR (Indian rupee).

The pictures of moringa farm taken on last week of July, 2013







